

Chopard

EYE
WEAR

2016 collection woman&man

Chopard

2016 CHOPARD OPTICAL COLLECTION

THE 2016 CHOPARD
OPTICAL COLLECTION
CONFIRMS THE LINK
BETWEEN THE MAISON'S
EYEWEAR AND ITS FINE
JEWELLERY AND TIMEPIECE
LINES, REPRODUCING
AND REINVENTING THEIR
ICONIC CONCEPTS
WITH CREATIVITY AND
ORIGINALITY.

The 2016 eyewear offers elegant and luxurious glasses produced with the utmost precision.

The high quality of the materials used call to mind the painstaking work of the finest goldsmiths and jewellers.

Each pair of CHOPARD glasses is a small yet exclusive example of perfection, resulting from a careful study and an elaborate manufacturing process executed entirely by hand. All the models are gold plated.

The metal details, the trims, the end pieces and the temples are obtained through the milling and precision casting processes usually employed by goldsmiths and jewellers.



2016 CHOPARD OPTICAL COLLECTION

Chopard

5

WOMAN OPTICAL COLLECTION 2016

10

HIGH JEWELLERY COLLECTION

L'heure du diamant VCH201S / VCHB50S / VCHB51S / VCH180S / VCHB19S / VCHB20S

Red carpet VCH160S / VCHA94S / VCHA95S / VCHA96S

24

IMPERIALE

Imperiale Flower VCH199S / VCH200S / VCHB49S / VCH138S / VCH159S / VCHA68S / VCHA93S / VCHA33S

Imperiale Watch VCH198S / VCH139S / VCH141S / VCH912S

Imperiale Pattern VCH153S / VCH154S / VCH181S / VCH182S

48

HAPPY DIAMONDS

Happy Watch VCHB52S - *Happy Diamonds Jewellery* VCH140S / VCHA36S

56

LA STRADA

VCH155S / VCHA67S

MAN OPTICAL COLLECTION 2016

62

CLASSIC RACING

Classic Racing Super Fast VCH203 / VCHB54 / VCHB55

Classic Racing Grand Prix de Monaco VCH161 / VCH162 / VCHA97 / VCHA98 / VCHA99 / VCHB03

76

CLASSIC COLLECTION

Classic Details VCHA26

Classic L.U.C VCH195 / VCHB37 / VCHB38 / VCHB39

86

ICE CUBE

VCHA30 / VCHA79 / VCHA78

93

CHOPARD FLASH SUN COLLECTION

L'heure du diamant SCHB58S

97

POP MATERIAL

103

TECHNICAL CHART

Chopard



Chopard

WOMAN
OPTICAL
COLLECTION
2016

HIGH

JEWELLERY

HIGH
JEWELLERY

JEWELLERY





Chopard
collection



L'HEURE DU DIAMANT

woman collection



VCH201S
Material: Acetate
Size: 54
Color: 700
Frame: Shiny Black



P98
Frame: Sh. Mother Of Pearl White

700Y
Frame: Shiny Black

9XK
Frame: Shiny Dark Havana

V84
Frame: Shiny Pearl Blue

V56
Frame: Shiny Metallic Plum Purple

L'HEURE DU DIAMANT

woman collection



VCHB50S

Material: Metal alloy gold plated

Size: 53

Color: 589K

Frame: Shiny Palladium With Matt Parts



349
Frame: Shiny Rose Gold

589Y
Frame: Shiny Palladium With
Matt Parts

589
Frame: Shiny Palladium

8MG
Frame: Shiny Copper Gold

589R
Frame: Sh. Palladium+sunbl. Parts

Chopard

L'HEURE DU DIAMANT

woman collection



VCHB51S

Material: Metal alloy gold plated

Size: 54

Color: 349Y

Frame: Shiny Rose Gold



Chopard

L'HEURE DU DIAMANT

woman collection



VCH180S

Material: Acetate

Size: 54

Special Feature: Zircons

Color: 9QY

Frame: Shiny striped violet/pink



Chopard

L'HEURE DU DIAMANT

woman collection



VCHB19S

Material: Metal Alloy Gold plated

Size: 54

Special Feature: Zircons

Color: 8FC

Frame: Shiny copper gold



300
Frame: Shiny Rose Gold

E40
Frame: Shiny Rodium

300Y
Frame: Shiny Rose Gold

Chopard

L'HEURE DU DIAMANT

woman collection



VCHB20S

Material: Metal Alloy Gold plated

Size: 54

Special Feature: Zircons

Color: R80

Frame: Shiny copper gold



Chopard



Chopard
collection



RED CARPET

woman collection



VCH160S

Material: Acetate

Size: 53

Color: AEG

Frame: Shiny plum lace effect



GA7

Frame: Shiny Turtle Shell Lace Effect

GA6

Frame: Shiny Grey Lace Effect

722

Frame: Shiny Dark Turtle Shell

700

Frame: Shiny Black

GA8

Frame: Shiny Mink Lace Effect

Chopard

RED CARPET

woman collection



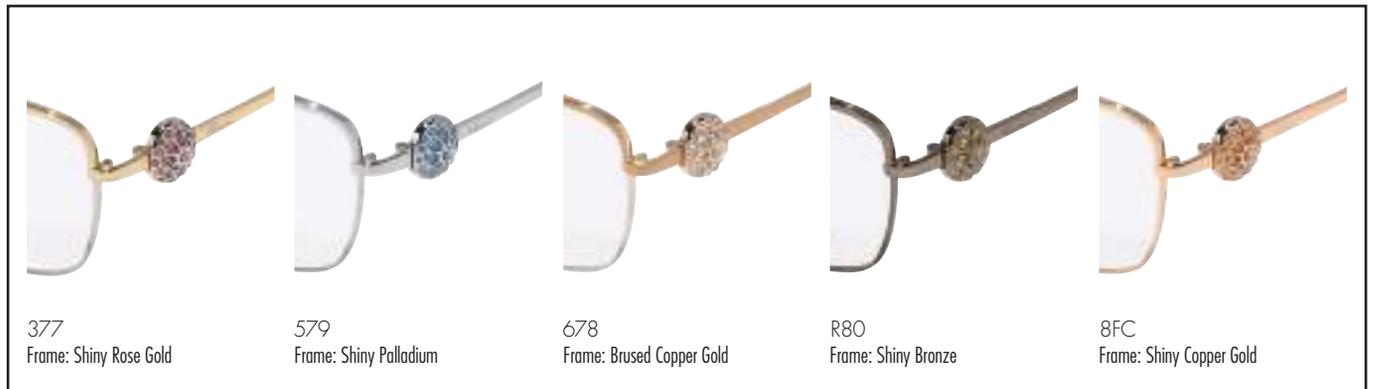
VCHA94S

Material: Metal alloy gold plated

Size: 55

Color: 300

Frame: Shiny rose gold



Chopard

RED CARPET

woman collection



VCHA95S

Material: Metal alloy gold plated

Size: 52-54

Color: 300X

Frame: Shiny rose gold



Chopard

RED CARPET

woman collection



VCHA96S

Material: Metal alloy gold plated

Special feature: Zircons

Size: 50

Color : 579

Frame: Shiny palladium



Chopard

IMPERIALE
IMPERIALE
LE





Chopard
collection



IMPERIALE FLOWER

woman collection



VCH199S
Material: Acetate
Size: 54
Color: 722Y
Frame: Shiny Dark Havana



700
Frame: Shiny Black

748
Frame: Orange Spotted Dark Havana

99N
Frame: Shiny Opaline Burgundy

T92
Frame: Opaline Sage Green

3GR
Frame: Shiny Opaline Blue

IMPERIALE FLOWER

woman collection



VCH200S
Material: Acetate
Size: 54
Color: T92
Frame: Opaline Sage Green



IMPERIALE FLOWER



VCHB49S
Material: Metal alloy gold plated
Size: 54
Color: SAH
Frame: Shiny Rose Gold



IMPERIALE FLOWER

woman collection



VCH138S

Material: Acetate

Size: 53

Color: 2GH

Frame: Shiny black cherry



Chopard

IMPERIALE FLOWER

woman collection



VCH159S

Materila: Acetate

Size: 54

Color: W48

Frame: Shiny red-purple transparent



Chopard

IMPERIALE FLOWER

woman collection



VCHA68S

Material: Metal alloy gold plated

Size: 53

Color: 300Y

Frame: Shiny rose gold



Chopard

IMPERIALE FLOWER

woman collection



VCHA93S

Material: Metal alloy gold plated

Size: 53

Color: 300

Frame: Shiny rose gold



Chopard

IMPERIALE FLOWER

woman collection



VCHA33S

Material: Metal alloy gold plated

Size: 54

Color: 300

Frame: Shiny rose gold



Chopard



Chopard
collection



IMPERIALE WATCH



VCH198S
Material: Acetate
Size: 51
Color: AE8
Frame: Bicol. Turquoise Havana+turquoise



IMPERIALE WATCH

woman collection



VCH139S

Material: Acetate

Size: 55

Color: 8YL

Frame: Shiny opaline brown



Chopard

IMPERIALE WATCH

woman collection



VCH141S

Material: Acetate

Size: 53

Color: 700

Frame: Shiny black



748
Frame: Shiny Dark Orange Havana

D80
Frame: Shiny Petroleum Green

9MA
Frame: Shiny Cyclamen

3GF
Frame: Shiny Ivory

Chopard

IMPERIALE WATCH

woman collection



VCH912S

Material: Metal alloy gold plated

Size: 54

Color: 300

Frame: Shiny rose gold



Chopard



Chopard
collection



IMPERIALE PATTERN

woman collection



VCH153S

Material: Acetate

Size: 54

Color: 1GJ

Frame: Shiny striped pearled red



Chopard

IMPERIALE PATTERN

woman collection



VCH154S

Material: Acetate

Size: 54

Color: 700

Frame: Shiny black



GA1
Frame: Grey Silk Effect

GA2
Frame: Beige Silk Effect

GA3
Frame: Violet Silk Effect

9AJ
Frame: Shiny Brown Turtle Shell

Chopard

IMPERIALE PATTERN

woman collection



VCH181S

Material: Acetate/Gold plated

Size: 53

Color: 700Y

Frame: Shiny black



Chopard

IMPERIALE PATTERN

woman collection



VCH182S

Material: Acetate/Gold plated

Size: 53

Color: 1GJ

Frame: Shiny striped burgundy



6WR
Frame: Shiny Striped Violet

700
Frame: Shiny Black

722
Frame: Shiny Turtle Shell

Chopard

HAPPY
DIAMONDS

HAPPY
DIAMONDS





Chopard
collection



HAPPY WATCH

woman collection



VCHB52S

Material: Metal alloy gold plated

Size: 52

Color: 8FC

Frame: Shiny Copper Gold



Chopard



Chopard
collection



HAPPY DIAMONDS JEWELLERY

woman collection



VCH140S
Material: Acetate
Size: 55
Color: 9P9
Frame: Shiny ivory



HAPPY DIAMONDS JEWELLERY

woman collection



VCHA36S

Material: Metal alloy gold plated

Size: 57

Color: 300

Frame: Shiny rose gold



579
Frame: Shiny Palladium

8FC
Frame: Shiny Copper Gold

Chopard

LA
STRADA
STRADA
DADA

LA
STRADA



Chopard
collection



LA STRADA

woman collection



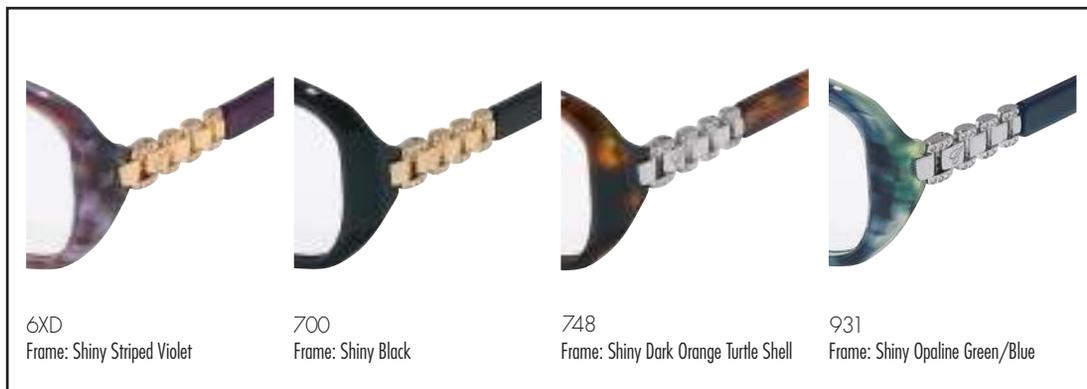
VCH155S

Material: Acetate

Size: 53

Color: 794

Frame: Shiny striped brown



Chopard

LA STRADA
woman collection



VCHA67S

Material: Metal alloy gold plated

Size: 57

Color: 300X

Frame: Shiny rose gold



Chopard

CHOPARD

MAN
OPTICAL
COLLECTION
2016

CLAS

SIC

CLASSIC
RACING

RAC

ING



CHORD

Official t...



CHOPARD
collection



CLASSING RACING SUPER FAST

man collection



VCH203
Material: Acetate
Size: 52
Color: U64
Frame: Black/Havana



CLASSING RACING SUPER FAST

man collection



VCHB54

Material: Metal alloy gold plated

Size: 55

Color: 300

Frame: Shiny Rose Gold

Feature: Carbon Fiber and Etimoè Wood



CHOPARD

CLASSING RACING SUPER FAST

man collection



VCHB55

Material: Metal alloy gold plated

Size: 55

Color: 579

Frame: Shiny Palladium

Feature: Carbon Fiber and Wengè Wood



CHOPARD



CHOPARD
collection



CLASSIC RACING - GRAND PRIX DE MONACO

man collection



VCH161

Material: Acetate/titanium

Size: 54

Color: 722

Frame: Shiny dark turtle shell



CHOPARD

CLASSIC RACING - GRAND PRIX DE MONACO

man collection



VCH162

Material: Acetate/titanium

Size: 54

Color: 6S8

Frame: Shiny grey/green transparent



CHOPARD

CLASSIC RACING - GRAND PRIX DE MONACO

man collection



VCHA97

Material: Titanium

Size: 55

Color: Q39

Frame: Shiny satin palladium



CHOPARD

CLASSIC RACING - GRAND PRIX DE MONACO

man collection



VCHA98

Material: Titanium

Size: 57

Color: K10

Frame: Shiny satin gun metal



CHOPARD

CLASSIC RACING - GRAND PRIX DE MONACO

man collection



VCHA99
 Material: Titanium
 Size: 57-59
 Color: 531
 Frame: Semi matt black



CLASSIC RACING - GRAND PRIX DE MONACO

man collection



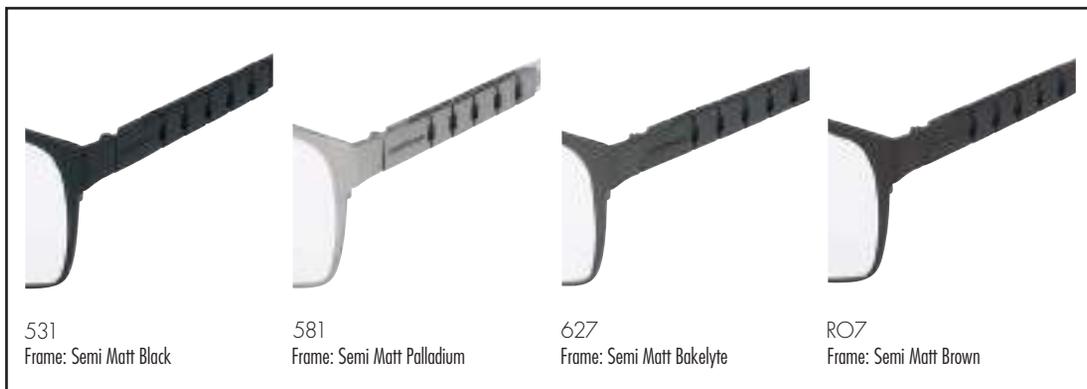
VCHB03

Material: Titanium

Size: 58

Color: 648

Frame: Semi matt rose gold



CHOPARD

CLASSICS

COLLECTION

CLASSIC
COLLECTION

COLLECTION

COLLECTION





CHOPARD

collection



CLASSIC DETAILS

man collection



VCHA26

Material: Metal alloy wood gold plated

Size: 57

Color: 300

Frame: Shiny rose gold / bubinga wood / gold plated





CHOPARD

collection



81

CLASSIC L.U.C

man collection



VCH195

Material: Acetate/Gold plated

Size: 56

Color: 700

Frame: Shiny black



CHOPARD

CLASSIC L.U.C

man collection



VCHB37

Material: Metal Alloy Gold plated

Size: 56

Color: 300

Frame: Satin Rose Gold



CLASSIC L.U.C

man collection



VCHB38

Material: Metal Alloy Gold plated

Size: 51

Color: SA7

Frame: Satin Khaki



CLASSIC L.U.C

man collection



VCHB39

Material: Metal Alloy Gold plated

Size: 56

Color: 8FCY

Frame: Satin copper gold



300
Frame: Satin Rose Gold

579
Frame: Satin Palladium

SA7
Frame: Satin Khaki

568Y
Frame: Shiny Metal Gun

ICE
CUBE

ICE CUBE



CHOPARD

collection



ICE CUBE

man collection



VCHA30
Material: Metal alloy gold plated
Size: 57
Color: 8FC
Frame: Shiny copper gold / gold plated



ICE CUBE

man collection



VCHA79

Material: Metal alloy gold plated

Size: 57

Color: 300

Frame: Shiny brushed rose gold



90

ICE CUBE

man collection



VCHA78

Material: Metal alloy gold plated

Size: 56

Color: Q39

Frame: Shiny brushed palladium



CHOPARD



Chopard

FLASH
SUN
COLLECTION
2016



Chopard
collection



Chopard

L'HEURE DU DIAMANT

woman collection



SCHB58S
 Material: Metal alloy
 Size: 59
 Color: 579B
 Frame: Shiny Palladium
 Lenses: Mirrored Blue



Chopard

POP MATERIAL
PACKAGING
2016

INSTITUTIONAL POP

2016 Collection



PUESX532N11
3 Pcs Institutional Display



PUESX532N10
1 Piece Institutional Display



PU00X632N02
Mirror



PU00X532N11
Logo Plate

POP
2016 Collection



PUCVX632V01
Counter cards size 20x30

PUCVX632V02
Counter card size 30x40

Mod. Woman VCH199S 722Y



PUCVX632S01
Counter cards size 20x30

PUCVX632S02
Counter card size 30x40

Mod. Woman SCHB58S 579B



PUCVX632V03
Counter cards size 20x30

Mod. Man VCHB55 579



PUCVX632S03
Counter cards size 20x30

Mod. Man SCHB35 579P

PACKAGING

2016 Collection



Woman Kit:
Hard case, Box & guarantee card



IMKTX632N02 Small Size Kit
IMKTX632N03 Medium Size Kit
IMKTX632N07 Big Size Kit



Man Kit:
Hard case, Box & guarantee card



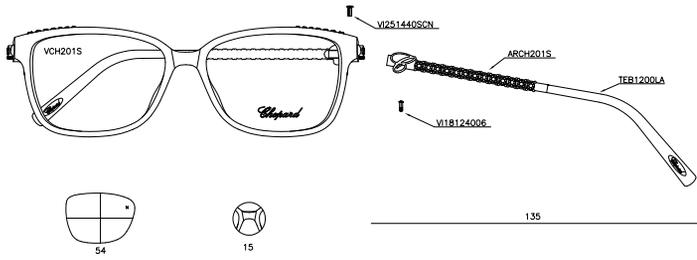
IMKTX632N05 Small Size Kit
IMKTX632N06 Medium Size Kit

Chopard

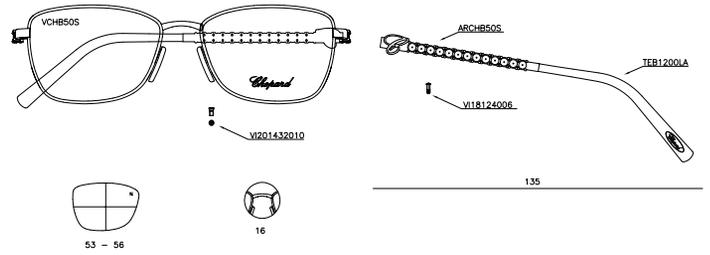
TECHNICAL
CHART
2016

HIGH JEWELLERY COLLECTION
woman collection

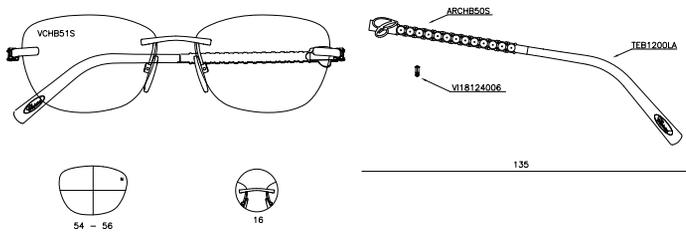
VCH201S



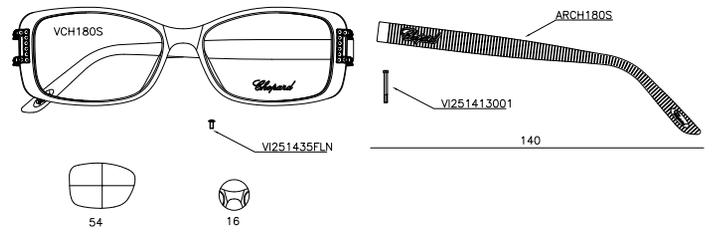
VCHB50S



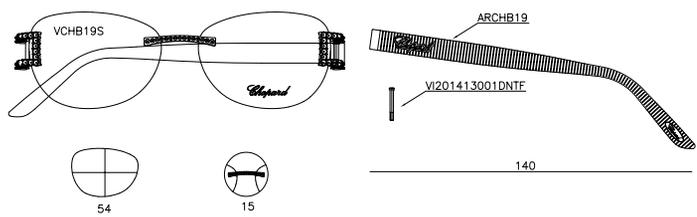
VCHB51S



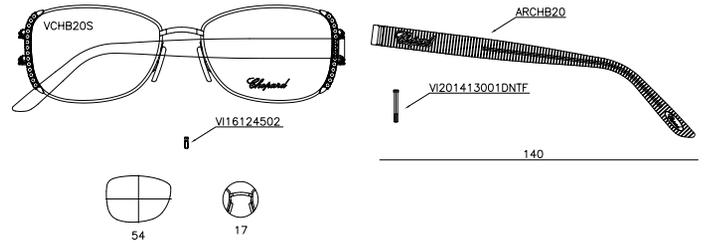
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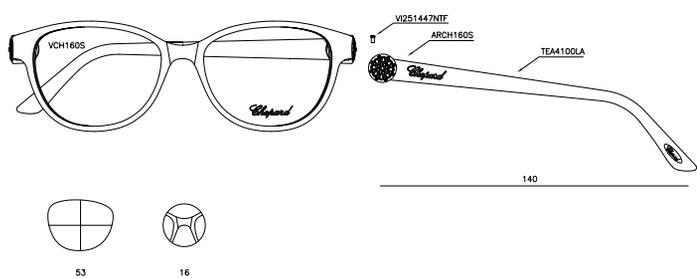
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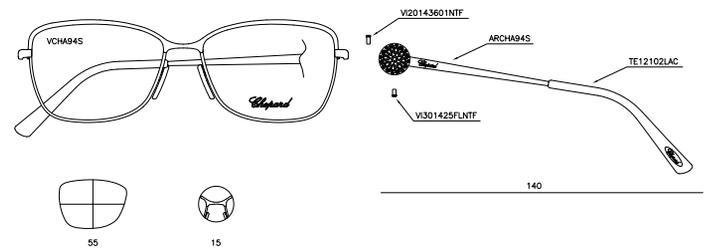
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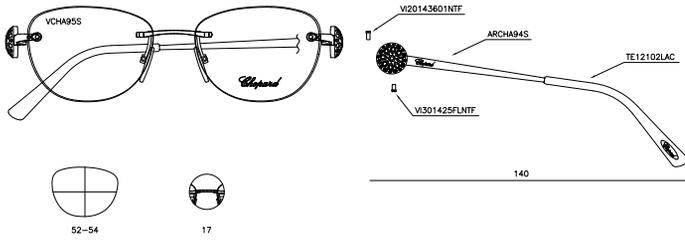
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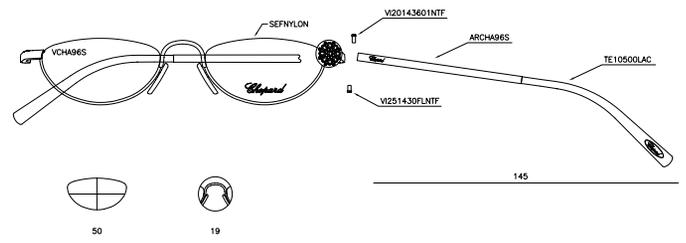
VCHA94S



VCHA95S

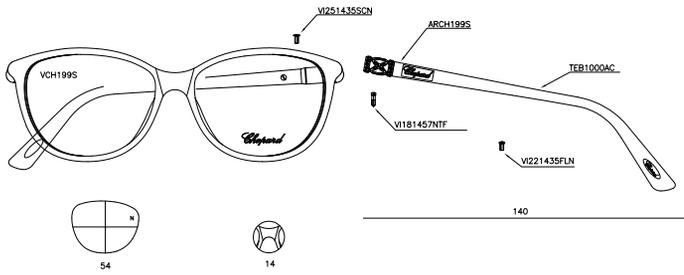


VCHA96S

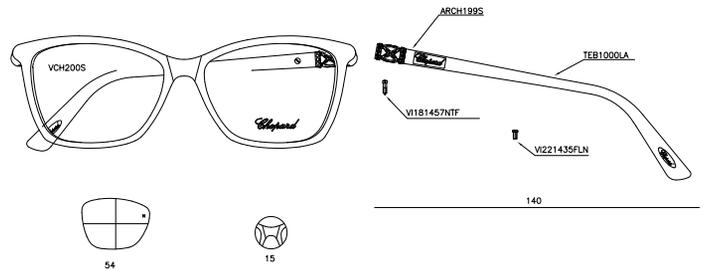


IMPERIALE
woman collection

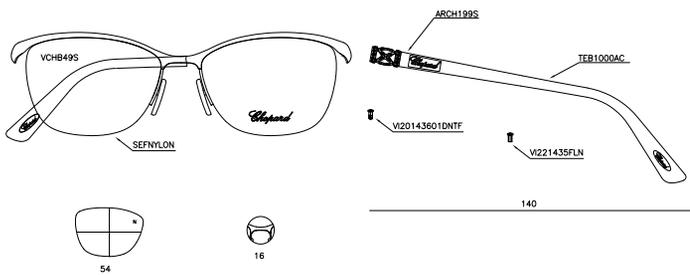
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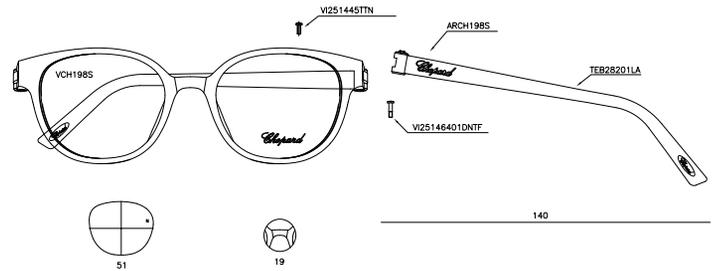
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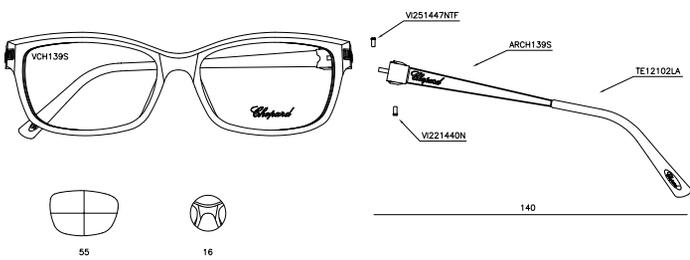
VCHB49S



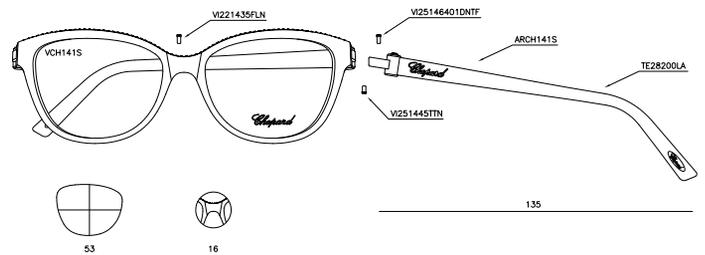
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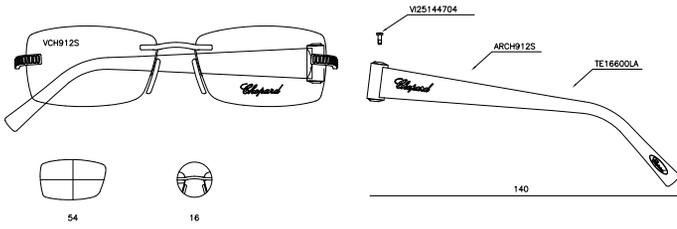
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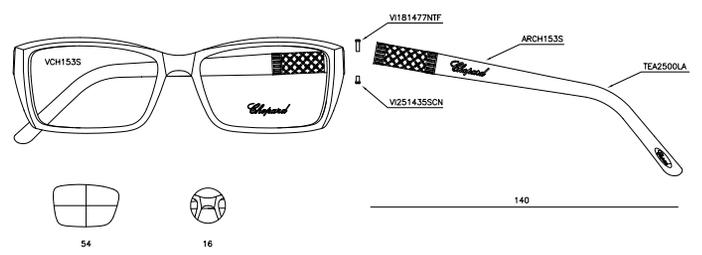
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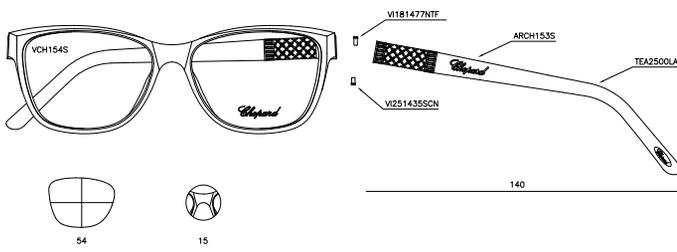
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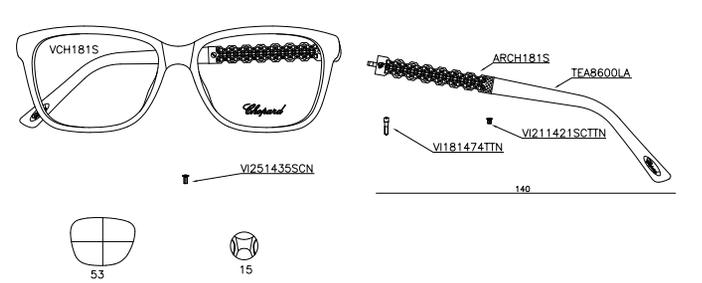
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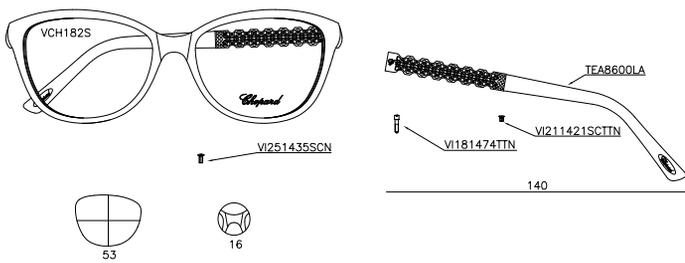
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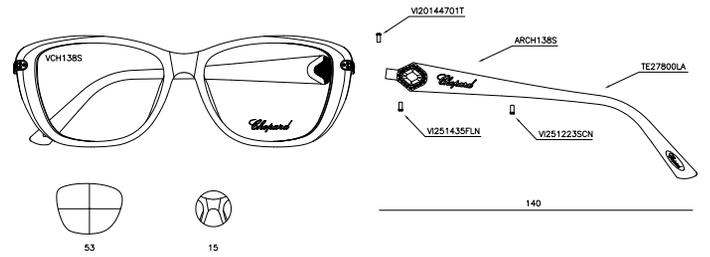
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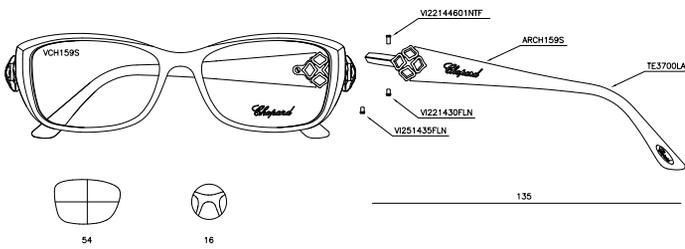
VCH182S



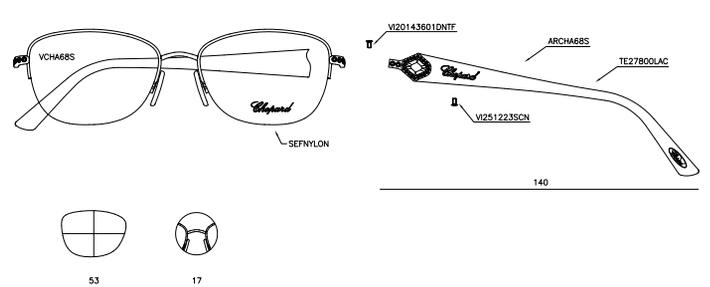
VCH138S



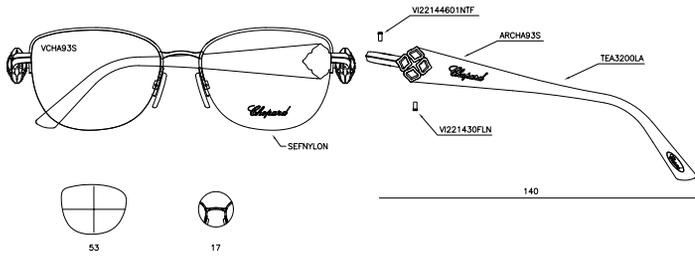
VCH159S



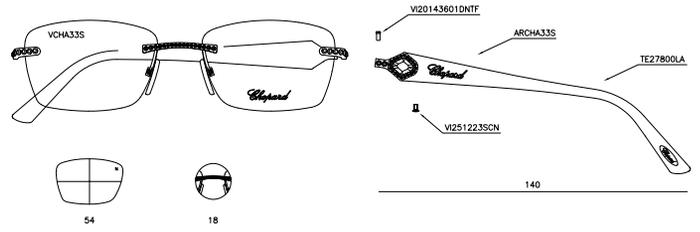
VCHA68S



VCHA93S

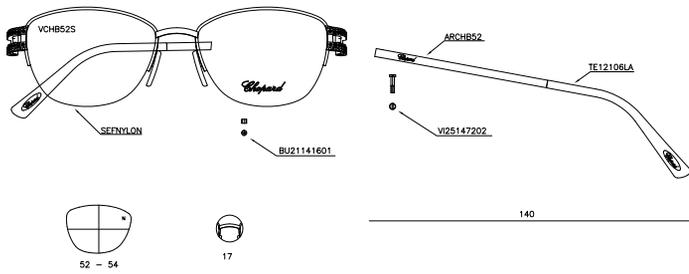


VCHA33S

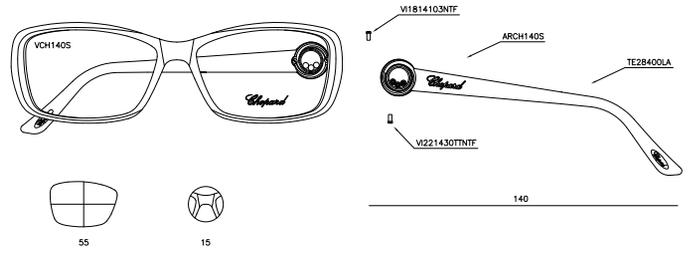


HAPPY DIAMONDS
woman collection

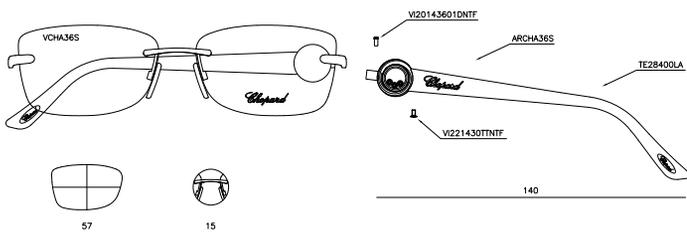
VCHB52S



VCH140S

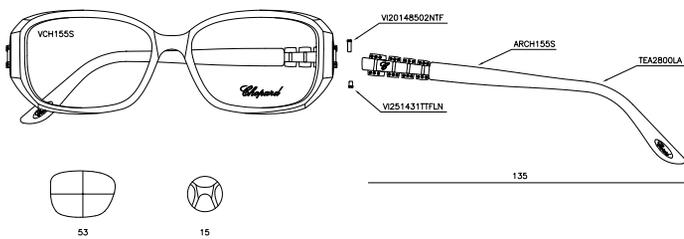


VCHA36S

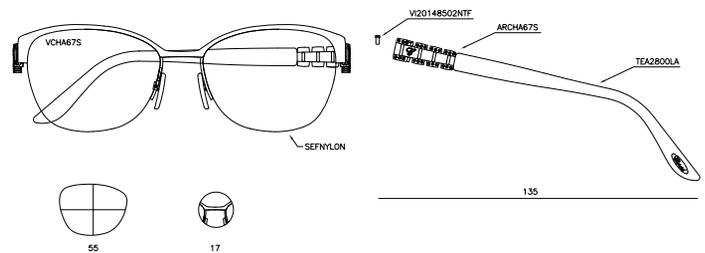


LA STRADA
woman collection

VCH155S

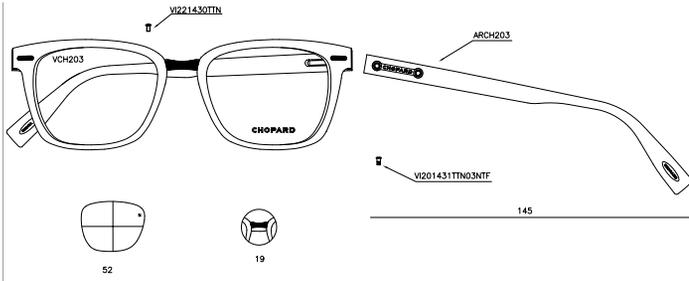


VCHA67S

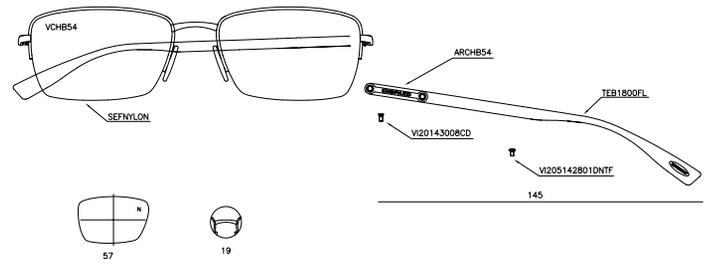


CLASSIC RACING
man collection

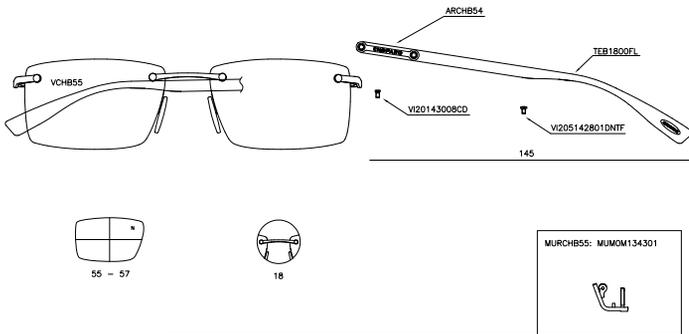
VCH203



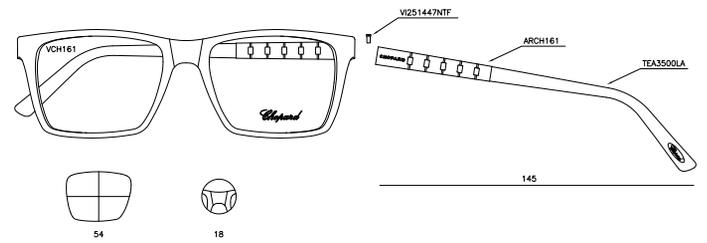
VCHB54



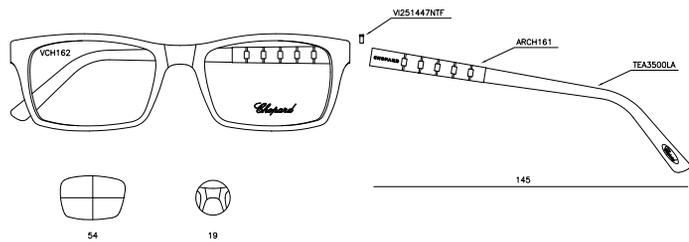
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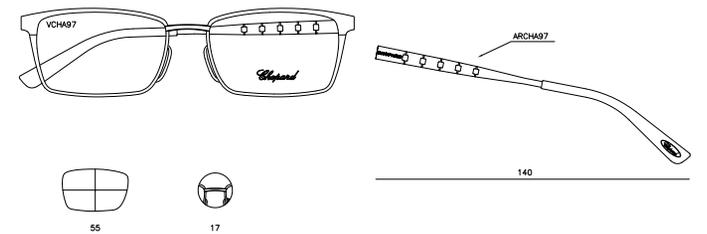
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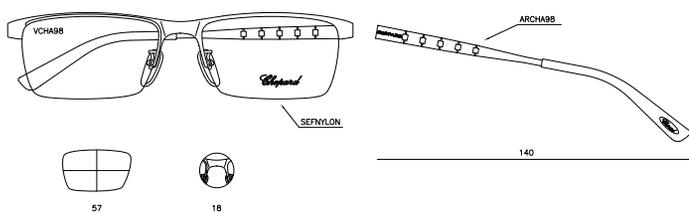
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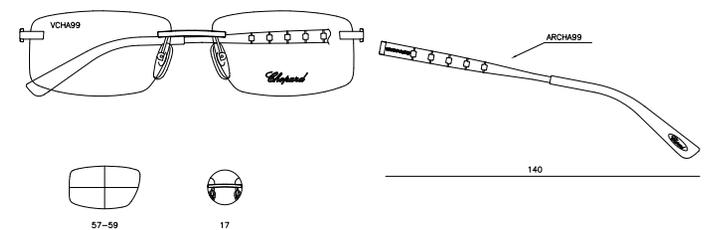
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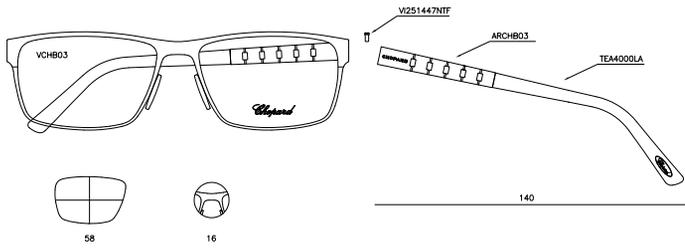
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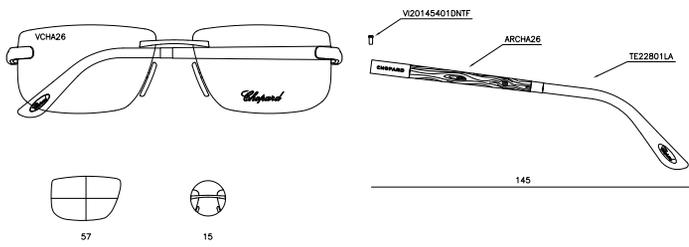


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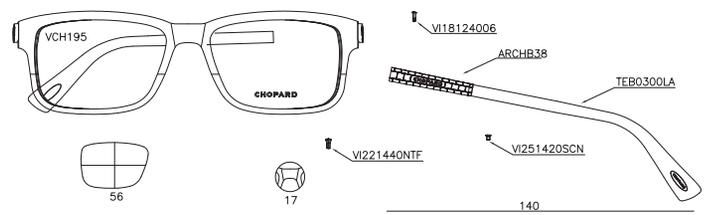


CLASSIC COLLECTION
man collection

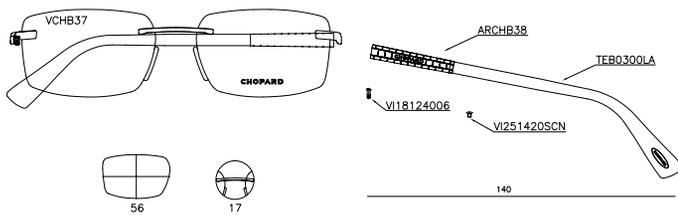
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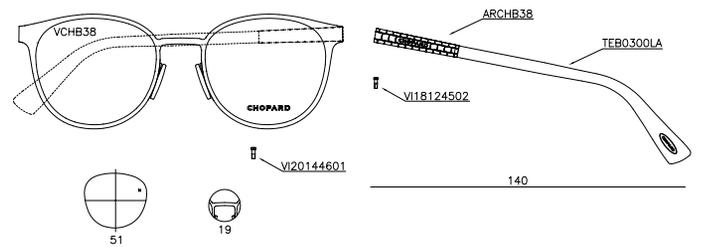
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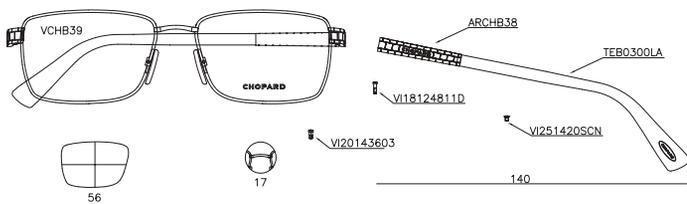
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VCHB38

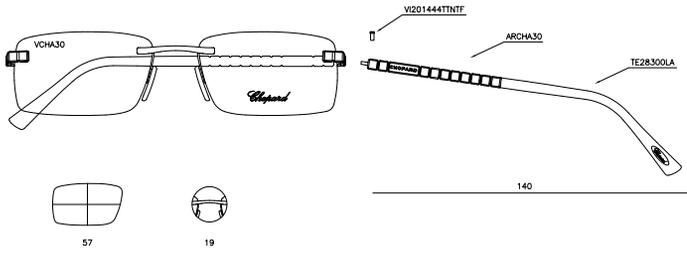


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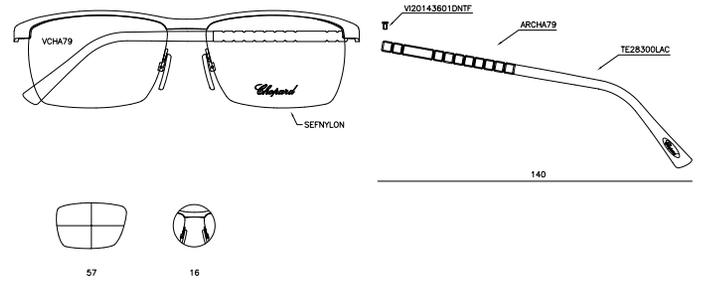


ICE CUBE
man collection

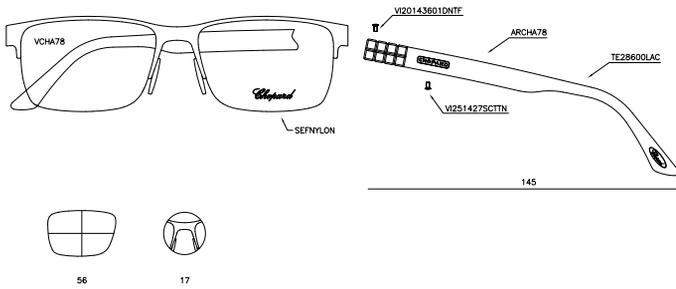
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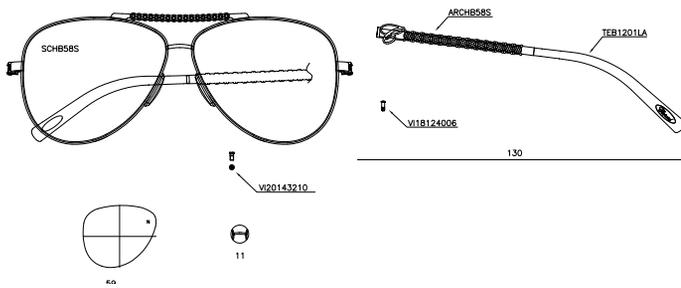


VCHA78



FLASH SUN COLLECTION

SCHB58S



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